


REBECCA HORTON

JOURNALIST They/Them

CONTACT

 (203)895-3913

 Rebecca_Horton@Emerson.edu

 RebeccaLHorton.Wixsite.com/RebeccaLHorton

 @Rebecca-L-Horton

EDUCATION

Emerson College

- Bachelors of Science, Journalism
- Minors in Pre-Law, Digital & Media Culture
- **Dean's List:** September 2021 – Present
- **Expected Graduation:** May 2025

SKILLS

- Final Cut Pro
- Wordpress
- Slack
- Google Workspace
- Microsoft 360
- Adobe Creative Cloud
- **Languages:** English (Native), Latin (Literate)

RELATED EXPERIENCE

EDITORIAL INTERN

Los Angeles Magazine

Los Angeles, CA; September 2024 – December 2024

- Wrote original reporting content to be published digitally and in print editions of Los Angeles Magazine.
- Conducted editing and proofreading, ensuring accuracy, clarity and adherence to style guidelines.
- Used Tempest to format and prepare content for publication.
- Collaborated with editors and other writers to meet deadlines.

MORNING SHOW INTERN

Star 99.9 Radio (The Anna & Raven Show)

Milford, CT; May 2023 – August 2023

- Curated and pitched daily popular culture news reports to be referenced and used in various on-air breaks.
- Appeared in several on-air breaks of the nationally syndicated Anna & Raven Show, which airs on over 50 radio stations.
- Interacted and engaged with listeners by answering calls and monitoring text lines.
- Assisted with social media projects designed to drive listener engagement.

SOCIAL MEDIA & MARKETING SPECIALIST

Emerson College Marketing Department

Boston, MA; October 2022 – May 2023

- Developed marketing campaigns for branding, philanthropy and other marketing initiatives.
- Worked closely with creative content producers to maintain a consistent presence on social media (Instagram, Facebook, LinkedIn).
- Conducted research on digital marketing to learn how to create better marketing campaigns.
- Monitored social trends and identified engagement opportunities.

PRESIDENT

Emertainment Monthly

Boston, MA; September 2023 – Present

- Conducted in-depth analysis and critique of diverse media across genres.
- Conducted thorough editing and proofreading, ensuring accuracy, clarity and adherence to the magazine's style guidelines.

ADDITIONAL EXPERIENCE

GAME MASTER

Escapology Escape Rooms

Trumbull, CT; February 2020 – Present

- Responsible for overall game experience of clients, which included setup and reset of rooms, as well as providing in-game hints when necessary.
- Created and published content on company's social media (TikTok). Grew account to over 230 followers.

SENIOR SCREENING HEAD

Anime@Emerson

Boston, MA; November 2021 – December 2024

- Facilitated pitch meetings, evaluated content for potential club screenings.
- Designed PowerPoint presentations, produced discussion questions and content warnings.